28 April, 2016

The Cricket Live Foundation (CLF) are proud to have Estero New Zealand Ltd. (Estero) come on board as sponsors of the charitable organisation.

Estero are a New Zealand based education consultancy aiming to connect South Asian students, with top tier New Zealand tertiary education institutions. Founded in 2011 by young, Indian born entrepreneur, Kshitij Garg, Estero now represent 34 of the top tier institutions in New Zealand.

The CLF use Cricket as a medium to develop the life skills and education of underprivileged children in Sri Lanka and soon to be India. With the focus being on developing education and providing children in need with a pathway for their futures, the CLF Founder, Alex Reese is very optimistic about their new relationship with Estero.

“I've spent a lot of time in India and Sri Lanka over the last 10 years. One thing that doesn't sit well with me, is seeing the education of children being compromised because of financial strains. Our relationship with Estero will ensure that we have the support and guidance from a professional Education Consultant. This relationship will allow us to create graduate pathways and ongoing support and opportunities for our children once they have completed their 3 years in our programme.”

Garg developed a passionate interest in the CLF over the last year.

“I was introduced to the CLF by a mutual friend of myself and Alex and immediately felt an obligation to assist them in their mission to enrich the lives of underprivileged children. For us, it is great to be in a position to assist the Foundation. We are a young company, but we feel a sense of pride when we are able to assist a charitable organisation with ambitious goals to make a real difference in the world.”

“At the end of the day, it is my wish to ensure that through the relationship between CLF and Estero, we can provide equal educational opportunities for these children. Cricket is such a fantastic vehicle to teach children important life skills and disciplines. Combine that with a solid education and we will be able to develop world changing leaders, and most of all, good people.”

For more information: admin@cricketlive.co.nz